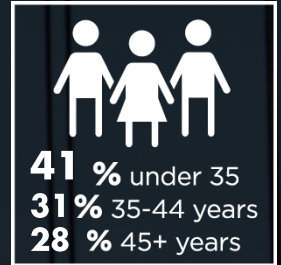
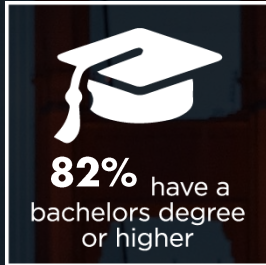
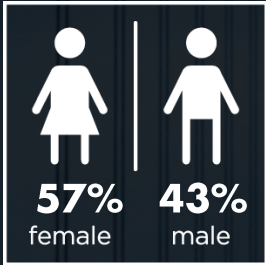


Rock'n'Roll

HALF MARATHON
SAN FRANCISCO

APRIL 6-8, 2018

EVENT DEMOGRAPHICS



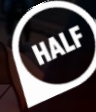
EVENT WEEKEND



April 6-7



April 8



Finish Festival
Post Race Concert

BY THE NUMBERS



Participants from
50 states
40 countries



Total Hotel
Room Nights
6,200+



Total Race
Weekend Visitors
6,400+



Economic
Impact
\$11.6 MILLION