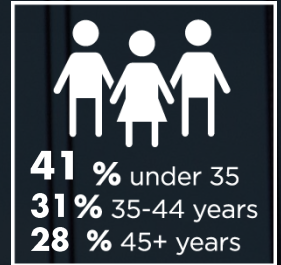
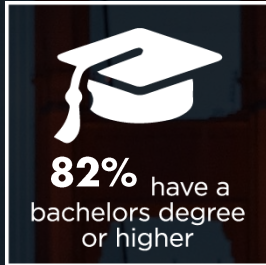
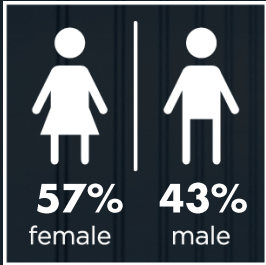


# Rock'n'Roll

HALF MARATHON  
SAN FRANCISCO

APRIL 6-8, 2018

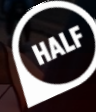
## EVENT DEMOGRAPHICS



## EVENT WEEKEND



April 6-7



April 8



Finish Festival  
Post Race Concert

## BY THE NUMBERS



Participants from  
**50 states**  
**40 countries**



Total Hotel  
Room Nights  
**6,200+**



Total Race  
Weekend Visitors  
**6,400+**



Economic  
Impact  
**\$11.6 MILLION**