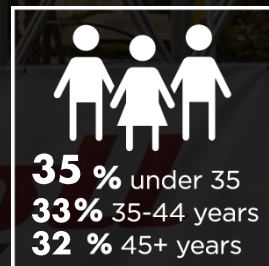
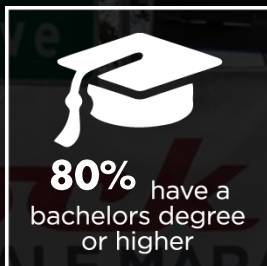


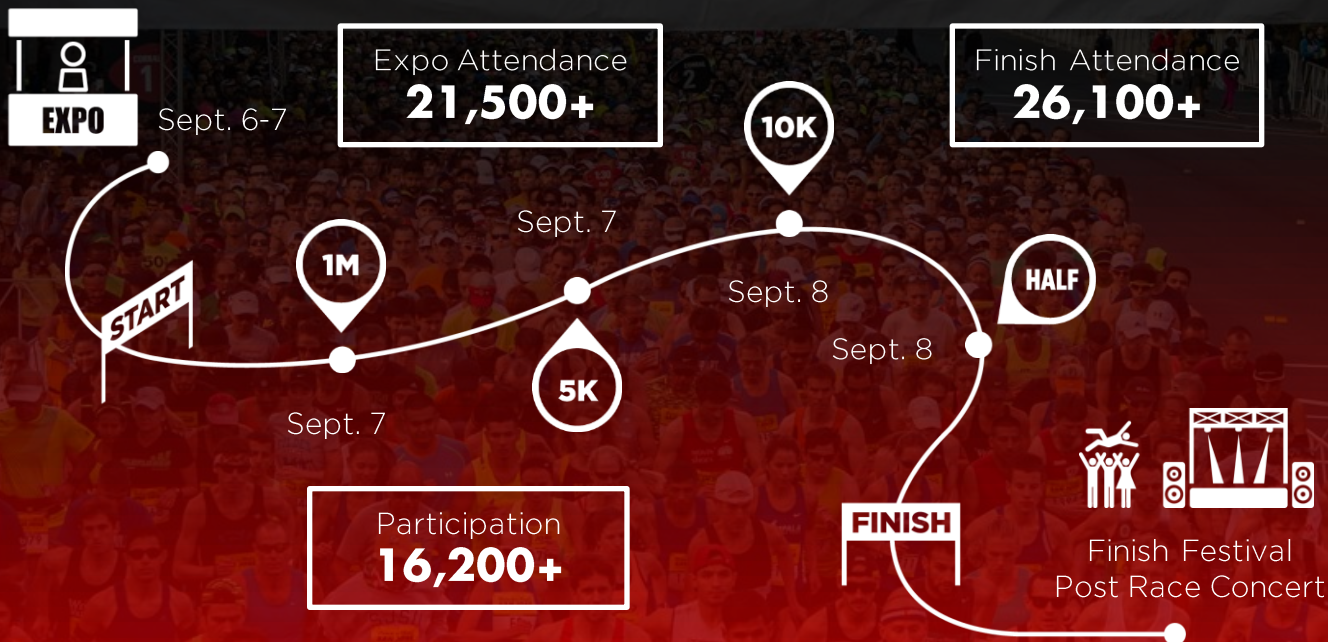


OCTOBER 7-8, 2017

EVENT DEMOGRAPHICS



EVENT WEEKEND



BY THE NUMBERS



Participants from **46 states**
17 countries



Total Hotel Room Nights **4,600+**



Total Race Weekend Visitors **12,200+**



Economic Impact **\$6.8 MILLION**