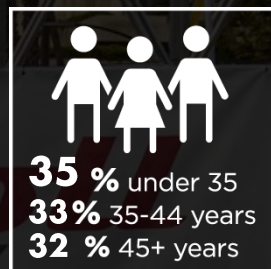
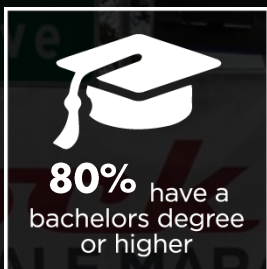


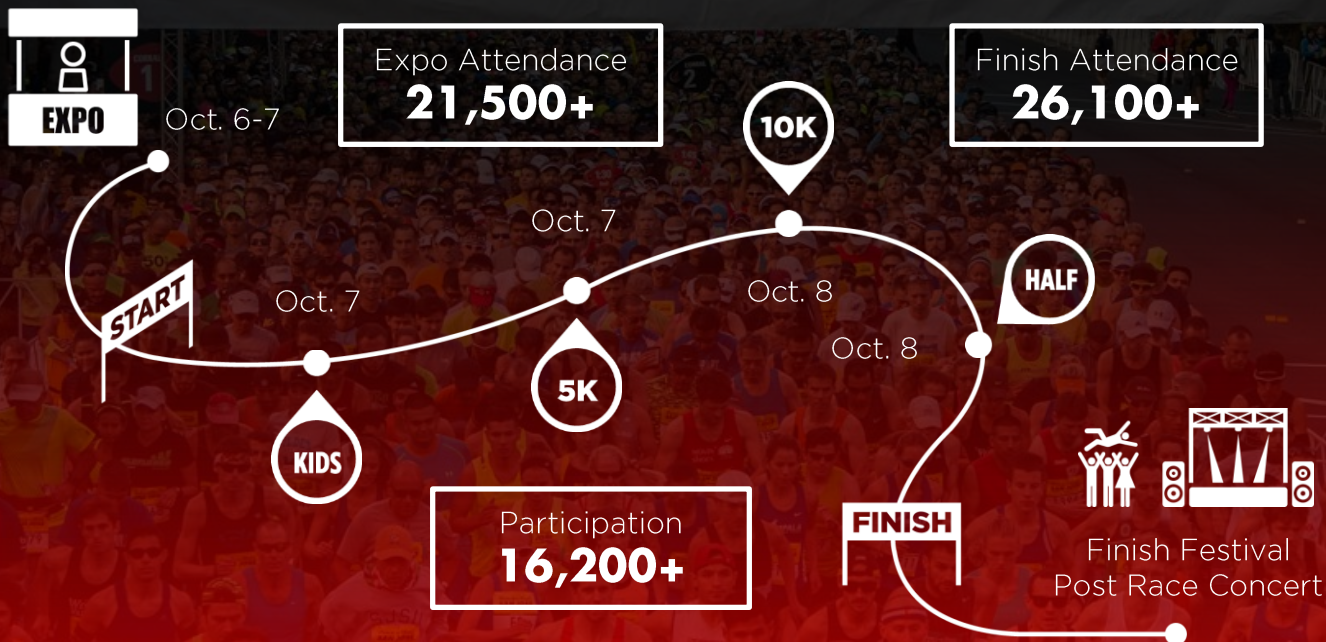


OCTOBER 7-8, 2017

EVENT DEMOGRAPHICS



EVENT WEEKEND



BY THE NUMBERS



Participants from **46 states**
17 countries



Total Hotel Room Nights
4,600+



Total Race Weekend Visitors
12,200+



Economic Impact
\$6.8 MILLION