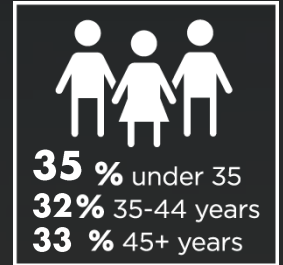
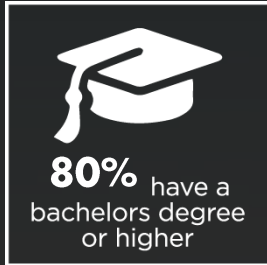


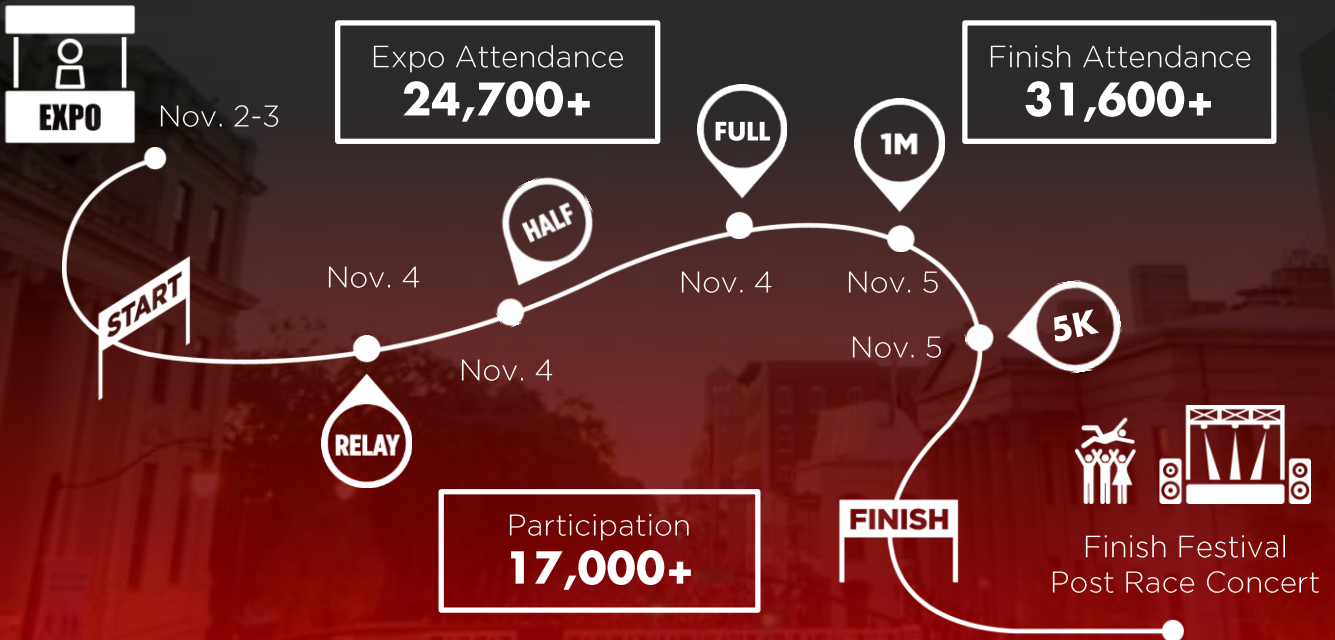


NOVEMBER 4-5, 2017

EVENT DEMOGRAPHICS



EVENT WEEKEND



BY THE NUMBERS



Participants from **50 states**
13 countries



Total Hotel Room Nights
13,200+



Total Race Weekend Visitors
20,500+



Economic Impact
\$28.6 MILLION